



Entité 4

Engager • Collaborer • Réaliser

PLANIFICATION DES SERVICES DE SANTÉ EN FRANÇAIS

Press release

For immediate publication

Run for Seniors' Care in French

The 2013 Toronto Challenge fundraiser offers a unique opportunity to support services for francophone seniors

Aurora, Ontario (May 13, 2013) - Entité 4, whose mandate is to improve access to health services in French on its territory, invites the francophone community to support services for seniors in French by participating in the Toronto Challenge on June 9, 2013. Those interested in walking or running with Entité 4's team will receive a T-shirt especially designed for this event marking our support of francophone seniors.



Michelle Dubé of CTV with Sylvie Lavoie and Jean Roy, of the Hélène Tremblay-Lavoie Foundation, at the launch of the Toronto Challenge.

Toronto Challenge 2013 participants can choose to run 5 km, walk 5km or 1km through downtown Toronto to raise funds for non-profit organizations working to improve the quality of life for seniors in the city of Toronto. The official launch of the event took place on May 6th at *Pavillon Omer Deslauriers of Bendale Acres*, which is the only long term-care unit in Toronto offering services in French.

Entité 4 encourages francophone and francophile participants to allocate their donation to the *Hélène Tremblay-Lavoie Foundation* or *Les Centres d'Accueil Héritage* when registering for the race. The *Foundation's* mission is to contribute to the availability and improvement of long-term care for francophone adults experiencing loss of autonomy in Southern Ontario. *Les*

Centres d'Accueil Héritage, located near downtown Toronto, is an organization aiming to enhance the quality of life of French-speaking adults experiencing loss of independence.

If you want to walk or run with our team and receive your T-shirt, contact us by phone at 1-855-726-8882 or by email at info@entite4.ca

To learn more about the Toronto Challenge and to register, visit www.toronto.ca/challenge/

Entité 4's mandate is to make recommendations to the Central, Central East and North Simcoe Muskoka LHINS to improve access to quality health services in French for the francophone community in these areas.

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For more information, please visit www.entite4.ca or contact Katalin Bagi by email at k.bagi@entite4.ca or by phone at 905-726-8882, ext. 806.